



EVERYONE WANTS TO DO SOME GOOD... and this year you can. Join the Hawkeye Campership Fund and 35 other participants in our first Stache for Cash fundraiser. Do nothing more than refusing to shave your upper lip for the month of April. Compete in four different mustache categories and win tremendous prizes from other supporting organizations!

Founded in 2008, the Boston based Hawkeye Campership Fund (HCF) is a non-profit dedicated to granting financial assistance for campers whose families cannot afford overnight camp. HCF works solely with Camp Hawkeye.

The Hawkeye Campership Fund relies on individual contributions for three-quarters of its funding. Stache for Cash is one of the annual events that will provide the funds to help send more than forty (40) deserving kids to camp.



Hawkeye Campership Fund (HCF) Presents

A1M1 - STACHE FOR CASH 2010

This year a little hair shows you care. The Hawkeye Campership Fund (HCF) is teaming up with outdoor enthusiasts, educators, parents, and others to bring the joys and benefits of summer camp to deserving kids whose families cannot afford it. Summer camp is a safe, caring environment that promotes the long term character growth of campers and staff alike. Become a Stacher (someone who grows a mustache for charity) and support youth development at camp while having fun and being entered to win prizes in four mustache categories.

What It Is: A month-long mustache growing contest for which participants gather pledges and donations. All contestants must raise at least \$100 to be prize and trophy eligible. The contest begins on April 1 (A1) and ends on May 1 (M1).

How It Works: Contestants solicit donations and pledges using the pledge form on the reverse side of this flyer. The goal is to make overnight camp possible for deserving kids so raise as much money as you can.

On April 1 send a picture of yourself shaved to info@camphawkeye.com. At the end of each week submit another photo of your mustache progress. All photos will be posted online for voting purposes at the HCF Event Page on Facebook. Voting will occur online and prizes will be awarded at the end of the month. All contestants will be eligible for prizes in distinct categories including

- **“Best” Mustache** - determined by bushiness & style
- **“Worst” Mustache** - characterized by spottiness and high “gross” factor
- **Best Fake Mustache** - open to those who cannot grow one
- **Best Mustache & Costume Combo** - open to natural & fake Stachers

What You Do Now: Be a Stacher. Go and tell all of your friends that you are growing a mustache for charity and you need their donations. It doesn't matter if they want to support you for the sake of youth development or because they think it will be funny; both work. Donations can be done online through the HCF website at www.hawkeyecampershipfund.org. Simply click on the “Donate Now” button to pledge by Paypal or with a credit card. They can also give you cash or write a check made out to Hawkeye Campership Fund.

Submit all cash and checks by mail to:

A1M1 - Stache for Cash 2010
c/o Hawkeye Campership Fund, Inc.
25 Alden Place
West Newton, MA 02465

**Grow a Mustache
Make a Difference!**

Stachers Name _____

Sponsor Form

	Name and E-mail of Sponsor	Pledge Amount	Amount Collected	Countdown to your goal: \$_____
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Grow a Mustache - Make a Difference!